

The Rocky Mountain MicroFinance Institute (RMMFI) creates the space for communities and people of all backgrounds to realize their unique potential through the power of entrepreneurship.

## WHAT WE DO

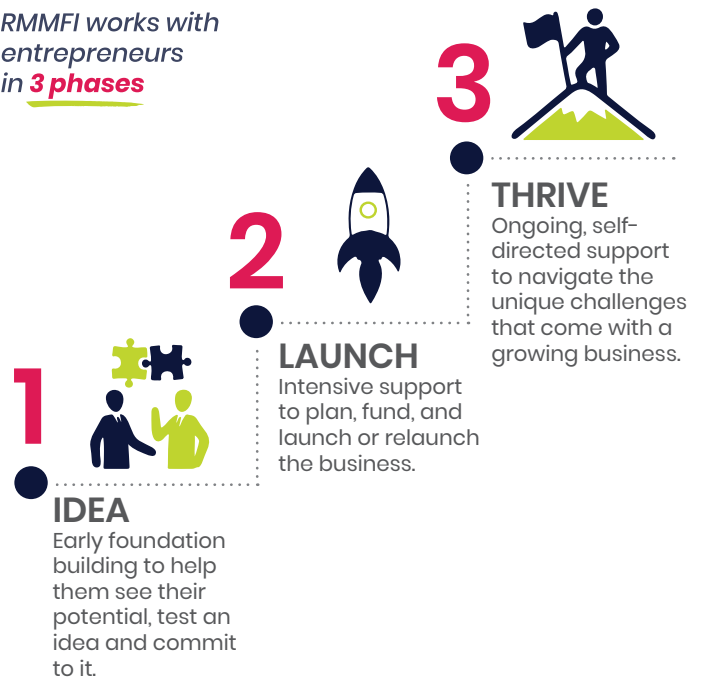
RMMFI invests in entrepreneurs' personal and business development through a proven mix of classroom, coaching, capital, and community.

### WHO WE SERVE



### HOW WE SERVE

RMMFI works with entrepreneurs in **3 phases**



## RESULTS

Since 2008, RMMFI's work has resulted in:



# OUR IMPACT

RMMFI's Social Return on Investment (SROI) analysis estimates our annual impact through a benefit-cost ratio.

- First**, we assign financial metrics to our annual program outcomes, where possible, using open data and research findings.
- Second**, we project results over five years, making sure to factor in risk, counterfactuals, and unknowns over time.
- Third**, we divide by our operational cost to arrive at our program's impact per dollar invested.

This metric allows us to communicate how our programming benefits entrepreneurs and their businesses, avoids negative outcomes (such as predatory lending) and contributes to community-wide solutions.



This SROI reflects the impact we can diligently record, measure, and predict. At RMMFI, however, we know our entrepreneurs are unstoppable forces. We encourage our entrepreneurs and our community to stretch beyond the proven into the **provable** and explore what's **possible**...

## HELP US GROW OUR IMPACT

### Proven SROI

We have the data to prove our impact.

**3.7x**

Examples:

- Increased Financial Stability
- Increased Life Outcomes
- Increased Tax Revenue

### Provable SROI

Anecdotal impacts RMMFI knows are consequential but that require greater investment and resources to show.

**5.4x**

Examples:

- Increased Workforce Success
- Increased Civic Engagement
- Increased Health Outcomes

### Possible SROI

Systemic impacts available to RMMFI but that require a significant advancement in RMMFI's capacity.

**18x**

Examples:

- Increased Generational Wealth
- Increased Public Safety
- Increased College Graduation

For more, please visit [rmmfi.org](http://rmmfi.org)