



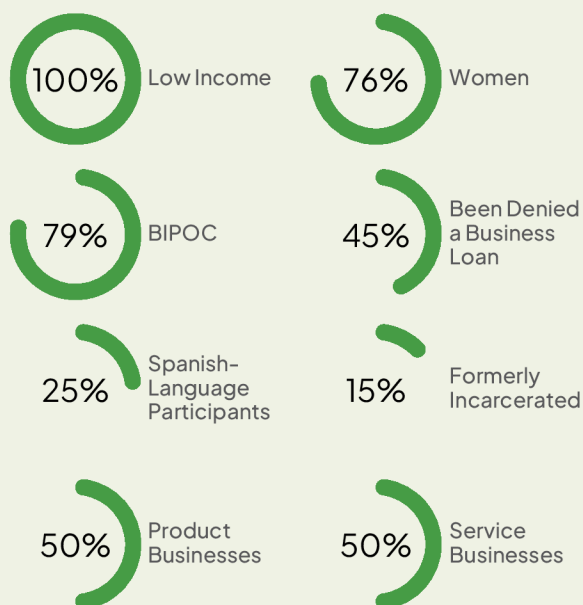
## WHO WE ARE

The Rocky Mountain MicroFinance Institute (RMMFI) creates the space for communities and people of all backgrounds to realize their unique potential through the power of entrepreneurship.

## WHAT WE DO

RMMFI invests in entrepreneurs' personal and business development through a proven mix of classroom, coaching, capital, and community.

### WHO WE SERVE



### HOW WE SERVE

RMMFI works with entrepreneurs in **3 phases**



#### IDEA

Early foundation building to help them see their potential, test an idea and commit to it.



#### LAUNCH

Intensive support to plan, fund, and launch or relaunch the business.



#### THRIVE

Ongoing, self-directed support to navigate the unique challenges that come with a growing business.

## RESULTS

Since 2008, RMMFI's work has resulted in:



**597**

businesses launched  
in 70+ cohorts



**6,200+**

volunteer service  
hours annually



**\$2,057,529+**

capital deployed in  
loans & grants



**95%**

loan repayment

# OUR IMPACT

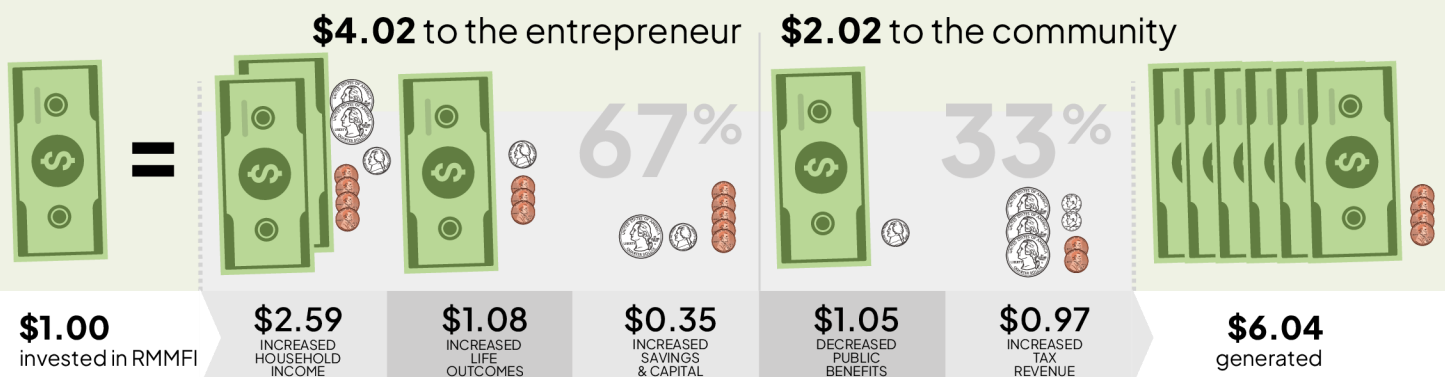
RMMFI's Social Return on Investment (SROI) analysis estimates our annual impact through a benefit-cost ratio.

**First**, we assign dollar amounts to the outcomes of our programming.

**Second**, we subtract results that RMMFI can't take credit for to arrive at our program's total dollar benefit.

**Finally**, we divide by the amount of our funding to get the standard of living and community wealth increase for each dollar invested.

**This ratio is at the core of everything we do.** It allows us to show the impact of our work at a bigger scale. Through our SROI model, we're working to keep a careful watch on the performance of your investment and ensure the effectiveness of our programming.



This SROI reflects the impact we can diligently record, measure, and predict. At RMMFI, however, we know our entrepreneurs are unstoppable forces. We encourage our entrepreneurs and our community to stretch beyond the proven into the **provable** and explore what's **possible**...

## HELP US GROW OUR IMPACT

**6.04 x**

### Proven SROI

We have the data to prove our impact.

Examples:

- Increased Financial Stability
- Increased Life Outcomes
- Increased Tax Revenue

**8.43 x**

### Provable SROI

Anecdotal impacts RMMFI knows are consequential but that require greater investment and resources to show.

Examples:

- Increased Workforce Success
- Increased Civic Engagement
- Increased Health Outcomes

**23.36 x**

### Possible SROI

Systemic impacts available to

Examples:

- Increased Generational Wealth
- Increased Public Safety
- Increased College Graduation

Learn more at [RMMFI.org](http://RMMFI.org), and reach out to [alex@rmmfi.org](mailto:alex@rmmfi.org) to invest in RMMFI's impact.

